

# outlook

VOLUME 1

YOUR VIEW INTO INSPIRED LANDSCAPES



## ADVERTISING

2023 RATES & DIMENSIONS



**LET'S WALK YOU THROUGH IT**  
Selecting appropriate patio and walkway materials for your space

**5 FIRE PIT KITS  
YOU'LL LOVE**

 **manthei**  
supply

[mantheisupply.com](http://mantheisupply.com)

# outlook



## 2023 ADVERTISING RATES & DIMENSIONS

**Outlook by Manthei Supply** is a publication for homeowners and contractors in the Northern Michigan area. This luxury magazine includes inspirational landscape projects, backyard living articles, product features, and advertisements from local landscape contractors and manufacturers.

### Distribution = 7,000 Total Copies

#### 6,500 Copies Sent Via Direct Mail to Homeowners

**Home Values** \$500,000 - \$5 million

**Zip Codes** 49612, 49615, 49622, 49627, 49629, 49648, 49676, 49690, 49712, 49717, 49720, 49722, 49727, 49740, 49749, 49764, 49770, 49796

#### Local Contractors and Advertisers

Provided to contractors and advertisers for distribution to their respective customers

#### Manthei Supply

Distributed at our store and events we attend

Digital copy downloadable from the Manthei Supply website ([mantheisupply.com](http://mantheisupply.com))

### Advertising Guide

Email [cmullaney@mantheiconstruction.com](mailto:cmullaney@mantheiconstruction.com) to confirm and secure your spot by March 1, 2023.

All rates are for full color advertisements. Acceptable design files include: JPG, TIF and Adobe PDF with a minimum 300 ppi resolution, and all colors in CMYK. Send completed art files by March 17, 2023.

Add \$200 if you would like us to design your ad. Please provide us with your logo, color requirements, images and any written copy that should be included. All files must be provided by March 1, 2023.

<b>Full Page</b>	\$1200	Standard:	7.5"w x 10"h
		Full Bleed:	8.5"w x 11"h (plus add 1/8" bleed on all four sides)
<b>2/3 Page Vertical</b>	\$900		4.66"w x 10"h
<b>1/2 Page Vertical</b>	\$700		3.5"w x 10"h
<b>1/2 Page Horizontal</b>	\$700		7.5"w x 4.75"h
<b>1/3 Page Vertical</b>	\$500		2.34"w x 10"h

**Physical Address:** 16188 Heise Rd, Charlevoix, MI 49720  
**Mailing Address:** 5481 US 31 South, Charlevoix, MI 49720

**Phone:** 231-547-6595  
**Web:** [mantheisupply.com](http://mantheisupply.com)